



Greetings!

This is an exciting month for us at [GoodSearch](#) as we have just launched another program to increase funds to our participating organizations - [GoodShop!](#) Please read below for more information!

There are now more than 42,000 nonprofits and schools registered with GoodSearch and, as always, we thank you all for your support.

Introducing GoodShop!



What if every time you shopped online a percentage of the sale went to your favorite nonprofit or school?

Welcome to [GoodShop!](#) More than 100 great stores including Target, Macy's, The Gap, Best Buy, Nordstrom, PetSmart, Staples and Wal*Mart have teamed up with GoodSearch to do just that.

The next time you're looking for a new book, computer, DVD, pair of shoes or clothing, go to GoodShop first.

It's simple. No username or password is required. Just designate your favorite charity or school, click on the store's logo from the GoodShop site and then shop as you normally would.

You'll get the same great prices, but every time you place an order, you'll be supporting your favorite cause with donations that average around 3% of the sale but can exceed 20%!

Needless to say, we're really excited to offer you this new service and we hope you'll help spread the word!

Back to School



GoodSearch has really taken off at thousands of schools and colleges around the country. It's very exciting to see so many young people caring about their communities and helping to change the world.

Here are a few success stories:

- The Penn State University Dance Marathon which helps fund pediatric cancer research has raised more than \$3,300.
- Stevens Point Area Senior High in Stevens Point, WI has raised more than \$720.
- Carolyn Park Middle School in Slidell, LA has raised over \$760.
- The Pi Beta Phi Sorority Foundation has raised more than \$1,380

Coby Culbertson, from Western Dubuque School District in Farley, IA says, "All we did was let the students and faculty know to start using GoodSearch as their search engine, and suddenly we created a way to raise money for our school!"

Louise McMinn from Scofield Magnet Middle School in Stamford, CT shares, "What's great about this fundraiser is that it gets the students involved in fundraising for their own school. They get so excited when they see that changing small habits like what

search engine they use can really add up and make a difference for their education"

Check out our [Spread the Word](#) page for some ideas on how to promote GoodSearch on campus. And if you work at a nonprofit consider getting the students at a local school to adopt your cause!

Ophelia's Place



Here's a very nice letter we recently received from the staff at Ophelia's Place, a support and resource center for those impacted by eating disorders.

"After seeing our organization on GoodSearch.com, we received an e-mail from a mom who was in desperate need of support. Her 15 year old daughter has been struggling with anorexia for quite some time and the family had could not find the support services they

needed.

After viewing the first few slides of the video on our Web site, she was moved to tears. She felt as if she finally found the support organization she had been looking for. Since her e-mail to us, we've been in contact a number of times. With each e-mail, we offer encouragement, support and possible "plans of action."

Because of GoodSearch, we're now helping another family cope with this devastating illness. This mother is in the process of changing her community by creating a support group for sufferers and bringing awareness to this disease in the schools. We are thankful to be able to assist her on her journey."

-- Jill Ouikahilo Health & Wellness Coordinator, Ophelia's Place